



Broadnet.

We get the world talking.

Broadnet

- Colorado-based company founded in 2004
- TeleForum™: live, interactive telephone town halls
 - Up to 3 million participants at one time
 - Moderated and screened Q&A
- Since 2010, Broadnet's TeleForums have given a voice to more than 45 million citizens through federal, state and local government Telephone Town Halls
 - 19,000 TeleForums
 - 20 to 40 events daily

Audience Participation



Marc T Grove
@mtgrove



Follow

Honored he took the first question from me
RT @detansinn: .@mtgrove in the house
on the @RepFitzpatrick telephone townhall.



Brenda Ford
@Brenner57



Follow

Thank you for the informative telephone
town hall meeting and polls tonight. They
are vital for those of us in rural areas
@RepStevePearce



Michele Frost
@michelefrost



Follow

Just got to ask a question in a tele-town
hall with my Congressman @JudgeCarter .
Proud to vote for him

- 1 **High participation** rates: up to **76% join** event
- 2 **Active participation**: Average **68%** of total event time
- 3 **More** engaged, **more** questions
- 4 **96%** say would “**absolutely**” participate again
- 5 **Positive** social sharing and voicemail response

Wireless-Only Households On the Rise

- **Wireless Substitution: Early Release of Estimates From CDC's National Health Interview Survey, January–June 2015**
 - 47.4% of households were wireless-only during first half of 2015, up from 44.0% since the first half of 2014
 - More than two-thirds of adults aged 25-34 and of adults renting their homes live in wireless-only households
 - Adults living in poverty (59.3%) and near poverty (54.4%) more likely than higher income adults (45.7%) to be living in wireless-only homes
 - Hispanic adults (59.2%) and non-Hispanic black adults much more likely than non-Hispanic white adults (43.2%) to be living in wireless-only homes

Because of the TCPA's uncertain application to TeleForums, millions of Americans could be excluded from these important calls

Broadnet Petition for Declaratory Ruling

- Filed Sept. 16, 2015; comment period ended Nov. 13, 2015
- Seeks declaration that the TCPA and the Commission's TCPA rules do not apply to calls made by or on behalf of federal, state, and local governments when such calls are made for official purposes
- Support from American Public Power Association and the American Public Gas Association
- Objections expressed by two commenters; no opposition from consumer groups

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